



JIMOS CO., LTD.

Company Overview

""**jimos** one to only one



Name:	JIMOS CO., LTD.
Group:	NAC CO., LTD. Group Listed on the TSE Prime Market
Areas of Business:	Health and beauty-related business
Established:	September 14, 1998
Capital:	350 million yen
Employees:	150 (as of March 2025)
Head Offices:	Fukuoka Head Office, Tokyo Head Office

Corporate Philosophy

**At JIMOS,
we are never satisfied with the status quo.
We constantly strive for improvement and
will continue to deliver proposals that
enrich people's lives.**



JIMOS' Mission

one to only one

Not for just anyone, but for you alone

Overview of Brands Managed

MACCHIA LABEL
マキアレイベル



A long-established brand with over 20 years of history, offering skincare products utilizing fine bubble technology, including a beauty serum foundation that has achieved cumulative sales exceeding 10 million units.

coyori



A brand that pursues beauty by blending natural ingredients with scientific knowledge, centered around the unprecedented philosophy of “connecting producers and consumers through products.”

SINN PURETÉ



A cutting-edge brand that uses scents designed to appeal to the senses based on evidence, aiming for MINDFUL BEAUTY®.

豆腐の盛田屋



“Health and beauty through the power of soybeans” — a nature-oriented brand originating from a tofu shop with its roots in Shiiba Village, Miyazaki Prefecture, one of Japan’s three great hidden wonders.

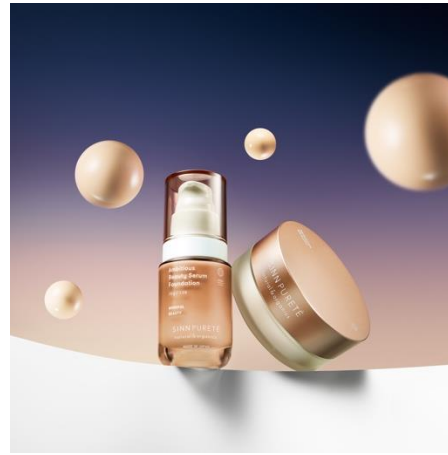
健康ドラッグストア 代謝生活



A brand specializing in pharmaceuticals and supplements, with the motto of “making ordering medicine online and receiving it at home more accessible.”

JIMOS' Product Categories

We develop products related to beauty and health,
including cosmetics, foods, fragrances, hair care, pet care, and accessories.



JIMOS' Track Record (Examples)

We have created new categories and recorded numerous accomplishments.



Beauty serum foundation
sales in the mail-order market*¹:

**No.1 for
20 consecutive
years**



Magazines and
web media awards*²:

91



Cumulative fine bubble lotion
sales in the mail-order market*³:

No.1

*¹ Sales volume of beauty serum foundation in the mail-order market from April 2004 to March 2024 (TPC Marketing Research)

*² Total cumulative awards received by the series in magazines, web media, etc. (as of September 2025)

*³ Cumulative sales volume of fine bubble-producing lotions from April 1, 2021 to March 31, 2025 (TPC Marketing Research)

Examples of Promotions

We conduct a wide range of promotions, including collaborations with major IPs with high name recognition, as well as initiatives featuring celebrities, models, voice actors, and influencers.



Departments / Teams



Product Planning and Development

Planning and development of products and services



Quality Control

Quality control of products, advertisements, and promotional materials



Advertising Planning and Production

Planning and production of banners, landing pages, TV commercials, etc., aimed at new customers



Sales Promotion Planning and Production

Planning and production of official websites, and email newsletters aimed at repeat customers



Contact Center

Maintaining points of contact with customers via phone, e-mail, social media, etc., and designing effective CRM based on that information



Logistics and Warehouse Management

Improving warehouse and delivery quality



Wholesale Business

Expanding sales channels through wholesale distribution to department stores and variety retailers



Administrative departments supporting our businesses

Supporting the company's business operations

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